

## *All-in-One*

Dermatology Electronic Health Records,  
Practice Management & RCM Services

Connect. Collaborate. Transform.

**CureMD**



**#1 Electronic Medical  
Records 2017**  
Software and services



**#1 Practice Management & EHR 2015 / 2016**  
Recognizing the software and service organizations that excelled  
in helping providers deliver better patient care

**KLAS<sup>®</sup>**  
ACCURATE. HONEST. IMPARTIAL.

**#1 Ambulatory RCM  
Services 2016**

CureMD is a leading provider of innovative health information management solutions that transforms the administrative and clinical operations of healthcare organizations of all sizes.

The award winning CureMD platform delivers complete information and evidence based knowledge when and where required - facilitating informed and effective decision making to improve quality of care, practice performance and patient experience.



Electronic health records, specialty content, practice management, enterprise scheduling, intelligent billing, workflow management, key performance indicator dashboards, e-Rx, e-Labs, document imaging, clinical knowledge base, clinical alerts, device / Health Information Exchange connectivity, patient education, data mining reports and patient portal.

Hosting, backup, security, implementation, support, maintenance, data migration, e-Fax, credit card processing, text messaging, patient statements, transcription, training and consulting.



# Dermatology Electronic Health Records

Built on the award winning CureMD platform, the system provides extended support for Cosmetic Dermatology, Dermatopathology, Immunodermatology and Mohs surgery.

Interactive Body Chart - Graphically select the appropriate areas of the body for the: exam, biopsy, Mohs, or other procedures.

Pre-Built Templates - Dermatology templates simplify the entire documentation process including the number, symmetry, color, diameter, and changes of the lesions. Your notes can also include pictures of the sites along with "before and after" photos.

Customizable Preferences - The system remembers your favorite: anesthesia, sutures, dressing, and more.

Consent Management - The consents are accessible for every procedure or treatment, and can also be electronically signed.

Specialized Billing - The system segregates procedures that get billed to insurances or those that are collected from the patients. Medical and cosmetic services rendered can be managed efficiently.

CureMD Friday January 02, 2016 Dr. Joe Martin

Inbox<sup>44</sup> Today's Patients

**Jessica Jones** 34 Y, Female, DOB: 4/13/1976, Acc. No: 256868  
 H: (212) 509-6200 Email: jessica.jones@aol.com  
 Allergy: NKDA  
 Primary Plan: Empire BCBS Plan Balance: \$ 540.00 Patient Balance: \$0.00  
 Did Not Pay Copy MICHELLE IS POA

Patient - Physical Exam Body Chart Path

● Basal Cell Carcinoma Biopsy (BIOP) - BCC 1  
 ● Neoplasm Uncertain Behavior Biopsy (BIOP) - Skin 1

## Body Charts

Full body charts with images for the head, neck, eyes, ears, nose, hands, feet and a lateral chart to help specify precise areas of a problem along with automated billing codes.

## Point & Click

Customizable components help completeness, accuracy and documentation with ease.

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Skin  
 Rash  Itching  Growth  Mole  Discoloration  Blisters  Sore/Ulcer  Other

Respiratory  
 Frequent Cough  Shortness of Breath  Wheezing  Other

Pshychiatric  
 Depression  Other

Neurological  
 Severe Headache  Dizziness  Fainting  Speech Difficulty  Difficulty Balancing  Weakness Arms  Weakness Legs  Other

Musculoskeletal  
 Back Pain  Painful Joints  Painful Bones  Muscle Weakness  Muscle Swelling  Neck Pain  Neck Stiffness  Other

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Sign | Save | Print | Fax | Email | Delete

Name: Consent for Biopsy Arial 21 Black

**Advanced Dermatology** 55 Broad Street NY 10004 212-509-6200

**Consent for Biopsy** Patient: Penelope Test Date: May 18, 2012

Dr. ABC has explained that I have the following condition:

\_\_\_\_\_

Procedure: \_\_\_\_\_ Site: \_\_\_\_\_

I consent to the administration of local anesthesia.

I understand that potential consequences and risks are associated with the procedure and they include, but are not limited to: scarring, bleeding, infection, discoloration, bruising. I have been given the opportunity to ask questions.

Any tissues removed may be disposed of in accordance with accustomed practice.

**e-Consents**

Review, sign, print, fax and email consents directly from your system.

**Templates**

Botox, fillers, laser surgery, cosmetic procedures including liposuction, blepharoplasty, face lifts and more - all included for fastest documentation and transaction speed.

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Acne/Pimples

Duration: \_\_\_\_\_

Location:  Scalp  Face  Neck  Back  Chest  Upper Arms

Severity:  Minimal  Mild  Moderate  Moderate-Severe  Severe

Progression:  Better  Worse  Unchanged  Painful

Timing:  Continuous  Intermittent  Seasonal

Context:  Certain Foods  Change of Medications  Menstral Period  Stress

Past Treatments:  OTC Products  Topicals  Light Treatment  Antibiotics

Additional Findings:  Note

Quantity:  One  2  3  4  5  15+  50+  Few  Multiple  Decreased  Increased  Localized  Widespread  Decreased  Increased  Localized  Widespread  All  All Over the Body  None





# Practice Management

CureMD empowers your practice with the flexibility and outreach it needs to thrive in today's highly competitive healthcare industry by enhancing the quality of services to your patients and increasing collections while helping you stay ahead of compliance requirements.

Integrated Practice Management delivers enterprise-grade features you can customize to transform your practice operations. The system provides you with access to all the information you need to optimize coordination, reduce operating expenses and accelerate collections.

## Get Paid Faster

- Personalized dashboards
- Real-time insurance eligibility
- Enterprise scheduling
- Electronic claims and payments
- Authorizations and referrals
- Claim rules engine - CCI edits
- Task management
- Enterprise messaging
- Financial period closing
- Denial management
- Patient statement cycling

## Benefits

- Increase service capacity
- Enhance productivity
- Minimize claim rejections
- Eliminate errors
- Expedite payments
- Ensure compliance
- Improve patient satisfaction



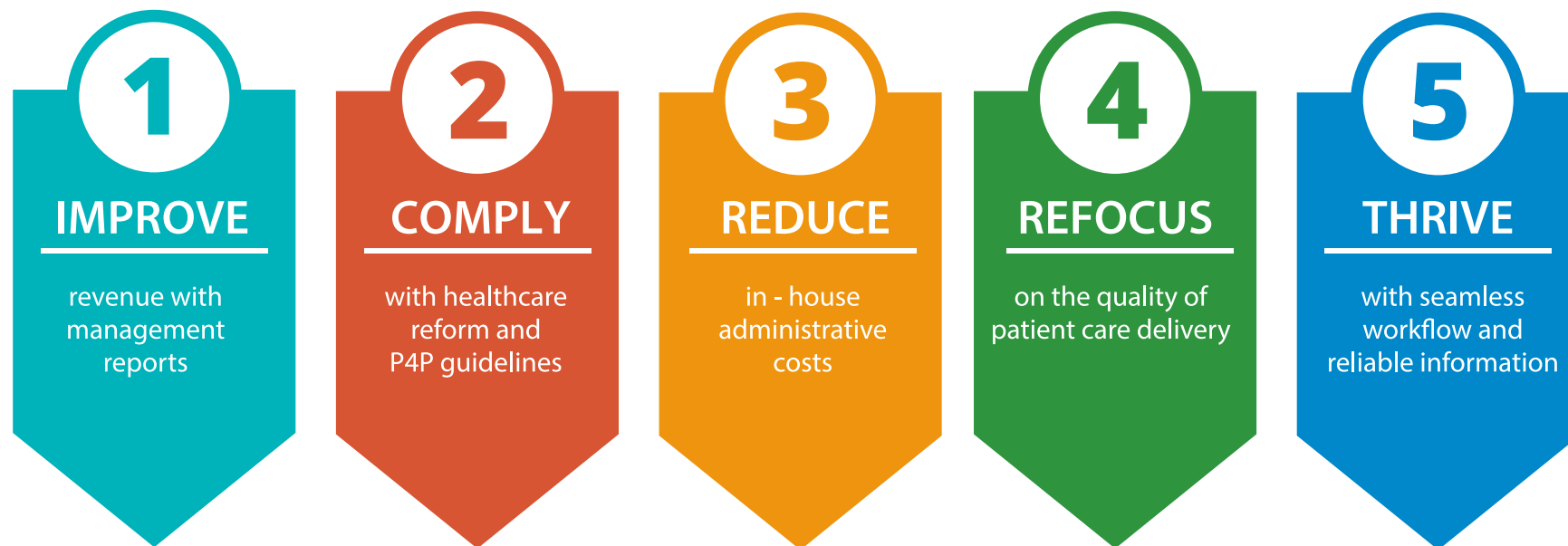
The given analytical report allows current situation both in all company and in all regions. It will allow to predict more precisely of development of the company in the next period. As a result of investigation of growth, we can see that the company has reached a break-even sales level, increase revenue, reduce costs for transportation, strengthen personnel training.



# Revenue Cycle Management

CureMD streamlines workflows, optimizes operations and maximizes reimbursements by providing flexible, easy-to-use functionalities.

Utilizing integrated billing and practice management with robust analytics and reporting will repair revenue leakage, save time and empower decision making.



Regardless of the size of your practice, our certified medical billing specialists will enhance your service quality by allowing you to focus on your patients and leave all the billing technicalities to us.

“CureMD strives to provide the best customer support and continuously improves their products. Since we have been with them, we have not added any staff at all.”

*Dr. Lilly-Rose Paraskevas*  
Rose Dermatology P.C



# End-to-End Billing Services

- Fee schedule analysis
- Enrollment assistance
- Eligibility and benefits verification
- Charge entry - all specialties
- Electronic and paper submissions
- Insurance and patient payment posting
- Secondary billing
- Extensive insurance follow up
- Denial management
- Patient statement processing and mailing
- Customer service - patient queries
- Appeals administration
- Accounts receivable recovery
- Management reporting

PROVEN RESULTS

**99%**  
**Customer**  
retention

**98%**  
**First pass**  
clean claims rate

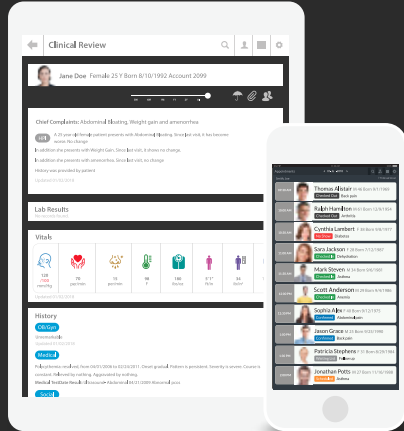
**14%**  
**Production**  
improvement

**30%**  
**Reduction**  
in A/R

# Avalon EHR for iPad & iPhone

Charting  
on the **Go**





## Revolutionary User Experience

Bringing groundbreaking research to life,  
**Avalon enhances productivity**  
and the bottom line of your practice.

## Forward thinking

Designed specifically for the iPad, Avalon expedites charting, improves accuracy and ensures portability. It brings together a radical design and an innovative user experience that is rich and intuitive. Avalon provides the power of CureMD EHR in a portable package to provide users an instantly familiar feel with improved mobility.

# Why CureMD

- True web-based technology
- Integrated, interoperable and customizable
- Enterprise-grade functionality
- Specialty content and workflow
- Award winning usability
- Meaningful Use stage 3 certified
- ICD-10 compliant
- Fast implementation
- PQRS / P4P ready
- Top rated customer support
- Hassle-free maintenance with free upgrades
- 99% uptime guarantee
- HIPAA compliant

## Optimize

Revenue

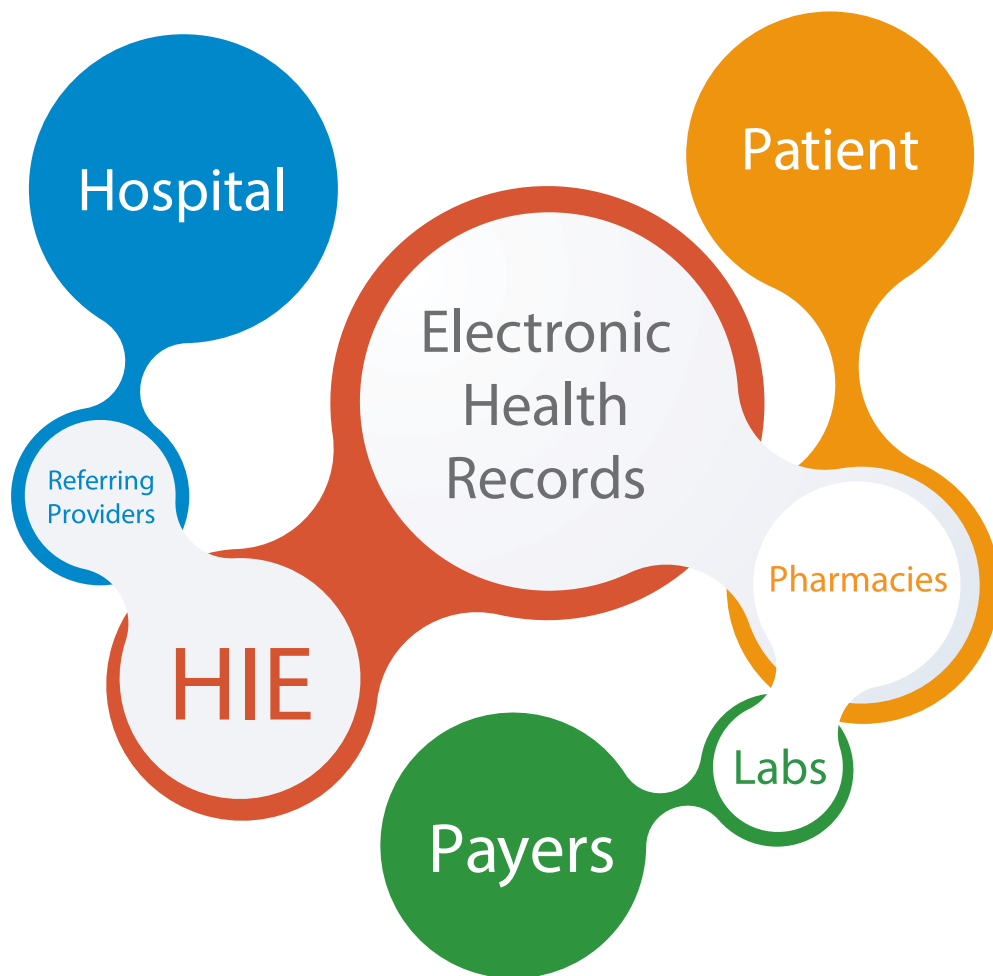
Efficiency

Quality

Safety

21 years of  
ambulatory care  
experience





# Interoperability

Designed for next generation interoperability, CureMD enables seamless information exchange across all stakeholders. Connect with:

- Health information exchanges
- Labs for electronic orders and results
- Pharmacies
- Payers
- Radiology / imaging services
- Hospital networks
- Referring providers
- Patients
- Syndromic surveillance agencies
- Immunization registries
- Specialty registries
- Electronic devices
- DICOM compliant imaging equipment

# Award winning usability

CureMD is highly adaptable and easy to use. It learns from you while you work and mimics your unique style and practice preferences; resulting in effortless documentation and speed.

## Cloud

A low monthly subscription includes hosting, support, upgrades, maintenance, security and business continuity services, eliminating upfront expenses on software, hardware and IT administration.

## Client hosted

Larger practices with dedicated IT staff can keep their own server with CureMD installed for local and remote access - keeping data in their own office with greater control and flexibility.

## Architecture

CureMD combines proven technology and industry standards to ensure your infrastructure remains:

- Secure
- Scalable
- Always available

## Meaningful Use guarantee

CureMD is guaranteed to meet the criteria for Meaningful Use certification. If we don't, we will credit up to 12 months of support fees.

## Security & privacy

CureMD employs advanced security and certified business continuity systems that prevent data loss while keeping your information secure, private and accessible.

- Access Authorization
- Role Base Access Control
- Release of Information
- Activity Monitoring
- Audit Trail
- 256 Bit SSL Encryption

## Patient safety

For quality, safety, security and interoperability, CureMD supported initiatives include:

- Leapfrog
- DOQ-IT
- QualityNet
- NCQA
- JCAHO
- EHR Security

# Awards

#1 EHR - KLAS Research\*

#1 Practice Management - KLAS Research\*

Top 20 EHR - Medical Economics

Top Ranked EMR - Black Book Rating

Five Star Usability - CCHIT

White Coat of Quality Award - Surescripts

Innovation Award - MedTech Journal

\*1- 10 Physicians



# Practice without boundaries

CureMD Healthcare | 120 Broadway, New York, NY 10271 | (212) 509 6200 | [curemd.com](http://curemd.com)

CureMD Healthcare reserves the right to make changes in specifications and features shown herein, or discontinue the product described at any time without notice or obligation. Contact your CureMD representative for the most current information.

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